

Your Yearbook As a Fundraiser

Creating a yearbook can be expensive. To help offset the production costs, consider soliciting advertisements and dedications, selling the yearbooks, or a using a combination of all three.

Advertisements

One way you can cover your yearbook production costs is to solicit advertisements from local businesses. Consider offering different sizes of ads (business card size, 1/2 page, full page) to meet different advertising budgets. Stress to businesses the target audience you are providing of families with children in their market area. Ads must be submitted as JPEGs, PDFs or camera-ready art that can be scanned. You can simplify the process by using the Yearbook Advertisement Pack from [Reminisce With a Disc](#) (see right).

Dedications

Another way you can cover your yearbook production costs is to solicit dedications to students from parents and grandparents. Consider offering different sizes of dedications (1/8 page, 1/2 page, full page) to meet different budgets. Stress to families the chance to recognize their children's accomplishments. Dedications must be submitted as JPEGs, PDFs or camera-ready art that can be scanned. You can simplify the process by using the Yearbook Dedication Pack from [Reminisce With a Disc](#) (see right).

Yearbook Sales

And finally, you can always charge students to purchase the yearbook. If you choose to solicit ads and dedications, you can charge less per copy. In some cases, you might be able to completely cover the production costs using ads and dedications, so you'd be able to give each student a copy for free and only charge for extra copies. You can simplify the process by using the Yearbook Sales Pack from [Reminisce With a Disc](#) (see right).

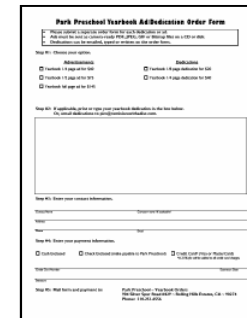


Yearbook Advertisement Pack

The Yearbook Advertisement Pack includes a custom designed flyer and order form you can use to solicit advertisements from local vendors.

Both the flyer and order form come as PDF documents that are ready to print in full color or grayscale.

Print them yourself or have [Reminisce With a Disc](#) arrange to do it for you.



Yearbook Dedication Pack

The Yearbook Dedication Pack includes a custom designed flyer and order form you can use to solicit student dedications from families.

Both the flyer and order form come as PDF documents that are ready to print in full color or grayscale.

Print them yourself or have [Reminisce With a Disc](#) arrange to do it for you.



Yearbook Sales Pack

The Yearbook Sales Pack includes a custom designed flyer and order form you can use to sell yearbooks to your students.

Both the flyer and order form come as PDF documents that are ready to print in full color or grayscale.

Print them yourself or have [Reminisce With a Disc](#) arrange to do it for you.